

Ni Ni Tin Win

Listener & Designer

Contact

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SUMMARY

Dynamic visual storyteller with a product management and marketing background and over 5 years of industry experience.

EXPERIENCE

Product Designer, Front End Developer

EmpTorix, United States (Jun 2024–Present) | Contract

- Developed high-fidelity, responsive web UI from the ground up for an early-stage AI insights platform.
- Designed information architecture, wireframes, user flows, prototypes, and optimized usability for complex data, ensuring pixel-perfect implementation.

Product Designer and Trainer

[California Science and Technology University](#), Milpitas, California

(Oct 2023–Jun 2024) | Contract

- Created website design for veteran admission on CSTU's website.
- Designed and implemented online classes for UI/UX design, training students in AI app design.

Product Manager and Designer

[One Atkayar](#) Myanmar (May 2019–Jul 2022) | Full-time

- Shipped the user-centered design and product development of the Chat-Chin app, a key product of a software development startup, achieving over 2000 users within the first six months.
- Increased user engagement by 25% and improved customer satisfaction by 15% by leveraging user feedback and iterative design processes, as measured through Google Analytics and A/B testing.

Head of Marketing

[Bendix](#) Myanmar (May 2019–Jul 2022) | Full-time

- Directed strategic partnerships with external agencies, driving brand consistency and innovative design execution in high-profile auto show product exhibitions and PR events.
- Achieved a 25% increase in ROI year over year, aligning marketing strategies and collaborated closely with cross-functional teams.

EDUCATION

Master of Arts in Graphic Design & Digital Media

Academy of Art University, San Francisco, California (2022–2024)

Bachelor of Arts in Management & Marketing with Honors

Newcastle University, UK (2012–2015)

Volunteering

Editorial Team Member

[WILD](#), AIGA San Francisco (Mar 2024–Present)

Professional Skills

Conceptual thinker,
Good Listener,
Communicator,
Entrepreneur,
Team Player,
Attention to Detail,
Adaptable,
Quick Learner

Technical Skills

Adobe Creative Suite,
Figma,
AI prompt generator,
Notion,
Jira, Confluence,
WIX,
Microsoft Office,
Google Workspace

Hobbies & Interests

Meditation,
Typography,
Coding (HTML/ CSS),
AI and Machine Learning,
Teaching